

SPONSORSHIP OPPORTUNITIES FOR THE



Pascack Valley Sprint Triathlon

The **THIRD ANNUAL PASCACK VALLEY SPRINT TRIATHLON AND RELAY** will take place on **SATURDAY, AUGUST 28, 2010** at the Stonybrook Swim Club. The race will be conducted through the towns of Hillsdale and River Vale. More than **250 SWIMMERS, BIKERS, AND RUNNERS** throughout the area will enjoy this short-distance, fun triathlon meant to be an introduction to triathlon participation. The event is also attended by **HUNDREDS OF SPECTATORS**.

We need your support. Your generosity will be recognized at the event by hundreds of local residents. And, your sponsorship helps a very worthy cause. This year, all proceeds from the Triathlon will benefit the **HILLSDALE K-8 EDUCATION FOUNDATION**, a non-profit corporation which funds enrichment programs and curricular enhancements in Hillsdale's three public elementary schools. Established in 2009, the Foundation is already making its mark by establishing programs in the arts and sciences, and its task is just beginning, so your help is critical. It's a win-win for you and the community!

-----Please Respond By August 6, 2010 -----

Company Name: _____
 Contact: _____ Phone: _____
 Address: _____
 Website/e-mail: _____

Amount enclosed: \$ _____ (please send logo for \$500 level and above)

Make Check Payable to: Pascack Valley Triathlon Club

Mail to: Pascack Valley Triathlon Club, 115 Everdell Ave, Hillsdale, NJ 07642

For Questions Contact: Bo Petkovich (201) 666-1577, (347) 563-7286, bpetkovich@yahoo.com

For this level of sponsorship ----->	Title	Gold	Silver	Bronze	Booster
You receive these benefits :	\$1500	\$750	\$500	\$150	\$50
DISPLAY AREA adjacent to Finish Line, Name on Finish Line Banner, Premium Press Coverage, more	YES				
BANNERS displayed at race site (sponsor provided)	YES	YES			
ENHANCED RECOGNITION ON OFFICIAL T-SHIRT (Name, Logo, Phone, Website listed)	YES	YES	YES		
PRESS RELEASE AND INTERNET RECOGNITION on Triathlon and Foundation websites	YES	YES	YES		
COMPANY NAME ON OFFICIAL T-SHIRT (Text)	YES	YES	YES	YES	
RECOGNITION ON OFFICIAL RACE DAY FLYER (Text)	YES	YES	YES	YES	YES
GOODIE BAG AD/INSERT (sponsor provided)	YES	YES	YES	YES	YES

* In-kind contributions, such as energy bars, fruit, water, coffee, bagels, goody bag inserts, etc. are welcomed and will be treated towards sponsorship packages at their monetary value.